

# NAI Global

## 2026-2027

# Event Sponsorship Opportunities

## Featured Events



2026 LEADERSHIP SUMMIT  
DALLAS, TX  
(150-200 ATTENDEES)



ADD ON: PROPERTY  
MANAGEMENT CONFERENCE  
(ADDITIONAL 60 ATTENDEES)



2027 GLOBAL CONVENTION  
NASHVILLE, TN  
(500+ ATTENDEES)



### Audience:

Senior decision makers, principals, C-suite leaders, brokers, property managers and influencers across the NAI Global network.



### Why Sponsor:

Targeted access, high impact visibility, and customizable engagement with commercial real estate leaders and professionals.

# NAI Global 2026 LEADERSHIP SUMMIT

📍 DALLAS, TX

## Description:

The NAI Global Leadership Summit is an exclusive event tailored for C-suite executives and senior partners from leading commercial real estate brokerages across the NAI Global network. This event brings together top leaders for high-impact dialogue, strategic collaboration, and forward-thinking insights. Designed to spark innovation and drive growth, this premier gathering helps shape the future of both the commercial real estate industry and the NAI Global network.

### PLATINUM SPONSOR

Premier Visibility & Executive Access

COST  
**\$30,000+**

#### Description:

- » Recognition as Premier Sponsor
- » General Session speaking opportunity (5 minutes)
- » Onsite branding (signage, website)
- » 4 full event passes (Bring your CEO for FREE – registration only)
- » Dedicated sponsor spotlight email to all attendees
- » Post-event attendee list with email addresses for those who opt-in
- » Premium exhibit space (double booth)

#### Exclusive Experience (Choose One):

- » Lead a C-Suite Success Group (small group session with up to 15 participants; topic curated by NAI Global)
- » Host a Private Dinner for up to 12 attendees (venue and format coordinated with the event team)

### GOLD SPONSOR

High-Impact Exposure & Engagement

COST  
**\$15,000+**

#### Description:

- » Logo placement on event materials and website
- » Recognition from the stage
- » 3 full event passes
- » Inclusion in sponsor thank-you email
- » Exhibit table

#### Branded Opportunity (Choose One):

- » Registration Check-In Lounge
- » Premier Swag Giveaway
- » Networking Coffee Breaks
- » Charging Station Lounge
- » Quiet Zone / Re-Charge Lounge
- » Networking Breakfast or Lunch Sponsor
- » Water Stations
- » Breakout Session Sponsor – “Session presented by” recognition

### BRONZE SPONSOR

Trusted Visibility & Network Support

COST  
**\$10,000+**

#### Description:

- » Two (2) full registrations
- » Event exhibit space
- » One time Pre-event attendee list (with email addresses)
- » Post-Event attendee list (includes email addresses)
- » Company logo on signage at event
- » Logo on NAI website
- » Logo on all event promotions (Pre & Post)

### ADD ON ONLY: PROPERTY MANAGEMENT CONFERENCE SPONSOR

Expanded Event Visibility

COST  
**\$3,500**

#### Description:

- » Additional event exhibit space in the Property Management Conference area
- » One time Pre-event attendee list (with email addresses)
- » Post-Event attendee list (includes email addresses)
- » Company logo on signage at event
- » Logo on NAI website
- » 10-Minute Speaking Opportunity

## 2027 CONVENTION

📍 NASHVILLE | TN

01

### PLATINUM LEVEL

\$30,000+

#### ALL INCLUSIONS OF THE GOLD SPONSORSHIP PLUS:

- » One (1) additional full registration (total of 4 registrants) (each additional registrant = \$750)
- » One (1) additional pre-event attendee list (with email addresses) (total of 3 lists)
- » Premier Logo Placement in the event app
- » Your choice of a Speaking Opportunity (5 minutes max assigned by NAI Global events team 1 month prior to event date) or submitting a 90-second company video to be played during one of the general sessions. A dedicated email with the video will also be sent to the entire membership.
- » Recognition by NAI Executive from Stage
- » Logo added to Tote Bag (Convention Only)
- » Featured on the NAI Discounts and Savings platform page on The Hub
- » Eight (8) Homepage Broadcasts via The Hub
- » Connections to five (5) NAI Offices of your choice
- » Attendee list from most recent NAI Global Convention (only available to Convention sponsors)
- » Four (4) weeks of exposure via intranet digital advertising on the homepage (300x150 pixel ad with any link that you prefer)
- » Four (4) guest blogs provided by your company (to be promoted on LinkedIn and our public website)

02

### GOLD LEVEL

\$17,500 - \$29,999

#### ALL INCLUSIONS OF THE BRONZE SPONSORSHIP PLUS:

- » One (1) additional full registration (each additional registrant = \$750)
- » One (1) additional pre-event attendee list (with email addresses)
- » One (1) 60-second video message to be played in a compilation with other Gold
- » Sponsors during a general session
- » Featured on the NAI Discounts and Savings platform page on The Hub
- » Four (4) Homepage Broadcasts via The Hub
- » Connections to two (2) NAI Offices of your choice
- » Two (2) weeks of exposure via intranet digital advertising on the homepage (300x150 pixel ad with any link that you prefer)
- » Two (2) guest blogs provided by your company (to be promoted on LinkedIn and our public website)

03

### PREMIER MARKETING

\$10,000 - \$17,499

\*Does not include booth space

- » Logo on NAI website and Intranet
- » Dedicated Post per Quarter to the 4 councils or specialty groups of your choosing on NAI Global's intranet, The Hub (content must be approved by NAI Global)
- » Featured on the NAI Discounts and Savings platform page on The Hub
- » Featured as a new addition in the next quarterly email highlighting the NAI Discounts and Savings platform
- » Opportunity Broadcasts (2 per month from month of contract signing through March 31, 2026)
- » 1 Dedicated email per quarter to the entire NAI Global network (content must be approved by NAI Global)
- » 2 webinars to take place by February 28, 2027 (content agreed upon)

04

### BRONZE LEVEL

\$8,500 - \$9,999

- » Two (2) full registrations (each additional registrant = \$750)
- » Event exhibit space
- » One-time pre-event attendee list (with email addresses)
- » Post-Event attendee list (includes email addresses)
- » Company logo on signage at event
- » Logo on NAI website and Intranet
- » Logo on all event promotions (Pre & Post)

# Multi Event Commitment Discounts

(EXCLUDES THE ADD-ON OF THE PROPERTY MANAGEMENT CONFERENCE)

**TO ENCOURAGE LONG TERM PARTNERSHIPS**, NAI GLOBAL OFFERS TIERED DISCOUNTS FOR SPONSORS COMMITTING TO MULTIPLE EVENTS:

## Two Event Commitment

**7.5%**

DISCOUNT OFF TOTAL  
SPONSORSHIP VALUE

### Example:

$\$20,000 \times 2 \text{ EVENTS} = \$40,000 \rightarrow \$37,000 \text{ TOTAL}$

## Three Event Commitment (Full Series)

**10%**

DISCOUNT OFF TOTAL  
SPONSORSHIP VALUE

### Example:

$\$15,000 \times 3 \text{ EVENTS} = \$45,000 \rightarrow \$40,500 \text{ TOTAL}$

\*The 3rd event here would be to commit to the 2027 Leadership Summit in TBD location.

## Why Partner with **NAI**Global?

Targeted access to  
CRE decision makers

High visibility, high  
engagement environments

Flexible, customized sponsorships  
designed to meet your business goals

CONTACT

## Sponsorship Inquiries:

**Lindsay Fierro**

CHIEF OPERATING OFFICER | NAI GLOBAL

 SCHEDULE A CALL HERE

**NAI**Global

## Conference Custom Sponsorship Options



### Attendee Experience

- ✓ **Charging Station Lounge** – Branded power hub in a high traffic area
- ✓ **Room Drop / Welcome Amenity** – Branded item delivered to attendee rooms
- ✓ **Registration and/or Check In Lounge** – “First Impression” brand placement
- ✓ **Wi-Fi** – Branded Wi-Fi name for all attendees to see while connecting
- ✓ **360 Camera** – “Motion Photos Presented by” recognition during receptions
- ✓ **Specialty Coffee Lounge** – HIGH-traffic area with Baristas wearing branded aprons
- ✓ **Quiet Zone / Re-Charge Lounge** - Branded, dedicated quiet space inviting attendees to pause, recharge, and return refreshed, supporting focus, wellness, and productivity throughout the event.



### Food & Beverage

- ✓ **Refreshment Break Sponsor (AM / PM)** – Logo on signage and break areas
- ✓ **Networking Breakfast or Lunch Sponsor** – High visibility meal sponsorship
- ✓ **Water Stations** – Your brand with front-and-center exposure at every water station
- ✓ **Tennessee Whiskey Pop-Up** – Who could turn down this free tasting at receptions?
- ✓ **Women’s Alliance Dinner** – This strong group of females is the fastest growing group in the network covering a wide spread of roles from executive assistants to marketers to owners of real estate
- ✓ **After Hours Party** - A high-energy rooftop after-hours experience with prime brand visibility



### Program & Thought Leadership

- ✓ **Breakout Session Sponsor** – “Session presented by” recognition
- ✓ **Council Sponsor** – specialty council sponsorship (limited availability)



### Branding & Networking Moments

- ✓ **Centerpieces Sponsor** – Subtle branding on tables (ideal for receptions)
- ✓ **Specialty Drink Sponsor** – Branded cocktail or beverage moment
- ✓ **Hall of Fame** – “Hall of Fame presented by” recognition amongst all of our award winners and top producers
- ✓ **The Best of the Brand** – “presented by” recognition in a gallery of the best of the brand materials showcased to the network
- ✓ **Transportation to the Heart of Nashville** – Branded transportation offering seamless access to the heart of Nashville’s dining, music, and entertainment
- ✓ **Golf Simulator** - Interactive golf simulator experience blending networking, friendly competition, and premium brand exposure