

# Sponsorship Opportunities

Sponsoring the NAI Global Convention connects you with high-net-worth individuals, including top entrepreneurs and real estate investors who appreciate luxury and innovation. This partnership offers unique benefits and strategic advantages.

## NAI GLOBAL 2026 CONVENTION

Bronze	Premier Marketing	Gold	Platinum
\$8,500-\$9,999 (Exhibitor)	\$10,000-\$17,499 (No Booth Space)	\$17,500-\$29,999	\$30,000
<ul style="list-style-type: none"> <li>• Two (2) full registrations (each additional registrant = \$750)</li> <li>• Event exhibit space</li> <li>• One time Pre-event attendee list (with email addresses)</li> <li>• Post-Event attendee list (includes email addresses)</li> <li>• Company logo on signage at event</li> <li>• Logo on NAI website and Intranet</li> <li>• Logo on all event promotions (Pre &amp; Post)</li> </ul>	<ul style="list-style-type: none"> <li>• Logo on NAI website and Intranet</li> <li>• Dedicated Post per Quarter to the 4 councils or specialty groups of your choosing on NAI Global's basecamp platform (content must be approved by NAI Global)</li> <li>• Featured in Online and PDF versions of the NAI Discounts and Savings platform</li> <li>• Featured as a new addition in next quarterly email highlighting our Online and PDF versions of the NAI Discounts and Savings platform</li> <li>• Opportunity Broadcasts (2 per month from month of contract signing through March 31, 2026)</li> <li>• 1 Dedicated email per quarter to the entire NAI Global network (content must be approved by NAI Global)</li> <li>• 2 webinars to take place by December 31, 2026 (content agreed upon)</li> </ul>	<p>All inclusions of the Bronze Sponsorship plus:</p> <ul style="list-style-type: none"> <li>• One (1) additional full registration (each additional registrant = \$750)</li> <li>• One (1) additional pre-event attendee list (with email addresses)</li> <li>• One (1) 60-second video message to be played in a compilation with other Gold Sponsors during a general session</li> <li>• Featured in Online and PDF versions of the NAI Discounts and Savings platform</li> <li>• Four (4) Opportunity Broadcasts</li> <li>• Connections to two (2) NAI Offices of your choice</li> <li>• Two (2) weeks of exposure via intranet digital advertising on the homepage</li> <li>• Two (2) guest blogs provided by your company (to be promoted on LinkedIn and our public website)</li> </ul>	<p>All inclusions of the Gold Sponsorship plus:</p> <ul style="list-style-type: none"> <li>• One (1) additional full registration (total of 4 registrants) (each additional registrant = \$750)</li> <li>• One (1) additional pre-event attendee list (with email addresses) (total of 3 lists)</li> <li>• Premier Logo Placement in the event app</li> <li>• Your choice of a Speaking Opportunity (5 minutes max assigned by NAI Global events team 1 month prior to event date) or submitting a 90-second company video to be played during one of the general sessions. A dedicated email with the video will also be sent to the entire membership.</li> <li>• Recognition by NAI Executive from Stage</li> <li>• Logo added to Tote Bag (Convention Only)</li> <li>• Featured in Online and PDF versions of the NAI Discounts and Savings platform</li> <li>• Eight (8) Opportunity Broadcasts</li> <li>• Connections to four (4) NAI Offices of your choice</li> <li>• Attendee list from most recent NAI Global Convention (only available to Convention sponsors)</li> <li>• Four (4) weeks of exposure via intranet digital advertising on the homepage</li> <li>• Four (4) guest blogs provided by your company (to be promoted on LinkedIn and our public website)</li> </ul>

For more information, contact: Lindsay Fierro, SVP, Operations, [info@naiglobal.com](mailto:info@naiglobal.com)



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## NAI GLOBAL 2026 CONVENTION ADD-ONS

<b>Booth Upgrade</b>	Double your impact with a 10'x10' Booth. The booth would be fully built on site with graphics as provided by you.
Email us for pricing.	
<b>Be Part of Our Swag Bag</b>	Put your brand directly into the hands of the attendees and be part of our Swag Set-Up. You would choose from a pre-selected list of quality promotional items that go with the convention theme. We will handle the ordering, packaging and distribution of these to all attendees. All items will have your logo on them.
\$3,000	

## Testimonials



What we most appreciated was the flexibility in customizing the sponsorship opportunity to be a win-win for both companies, even though it varied greatly from the listed sponsorship choices. For that reason more than any other, we are eager to sponsor again. As in a real estate deal, meeting in the middle closes deals.



Everyone we worked with was truly amazing, organized, and efficient. They seemed very dialed in from an event coordination standpoint. From Alex, to Lindsay (A+++) to Amber. We were impressed with the whole process. No suggested areas of improvement.

**Melanie Morgan**  
Chief Revenue Officer | VIDTECH



We attend tons of national conferences this year, and this one was incredible! Engaging, well organized, and as a sponsor we felt supported and appreciated by both the NAI Global team and the attendees.



Speaking on behalf of all the greater Buildout/Oval Room Group team; I wanted to reach out and thank you and congratulate you on putting on such a great event last week. Having attended hundreds of conferences over the last few decades, I really thought this event was top tier and super well executed!

So a huge kudos to both of you on such a great conference! We are thrilled to continue to expand our relationship with you both and NAI Global as a whole!

**Alex Taylor**  
Chief Executive Officer | Oval Room Group

## 2024-2025 Sponsors



For more information, contact: **Lindsay Fierro, SVP, Operations**, [info@naiglobal.com](mailto:info@naiglobal.com)

